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Fulham Football Club Tackles IT infrastructure at Craven Cottage

London's Oldest Football Club Generates Newest Network with Juniper Networks

LONDON, May 12, 2010 – Juniper Networks® (NYSE: JNPR) today announced that Fulham Football Club, a UK Premier League football club, has completed its new Local Area Network (LAN) infrastructure deployment using Juniper Networks EX3200 and EX4200 Series Ethernet Switches. Growth in demand for LAN bandwidth from the ticket turnstiles, television networks and media commentators, required Fulham FC to invest in the network infrastructure that serves its stadium and training ground facilities. It needed to improve the capacity and resiliency of the network to ensure efficient operation on match days but also to prioritise video and data traffic crossing the LAN in order to provide a high-quality service for visiting media companies.

“Our network infrastructure was no longer able to deal with the peaks of traffic we see on home match days,” said Nicholas Pendlebury, IT Manager, Fulham FC. “It used to take us over two hours to produce a video replay of the match for player analysis; it now takes just 15 minutes. Juniper’s EX Series Ethernet Switches provide us with an easy-to manage network foundation. Secure and reliable, our network is now capable of managing high demand peak traffic, such as video, without interruption.”

All stadium turnstiles have now been equipped with IP terminals to monitor home and away fan attendance numbers and provide better crowd control over entrance into the stadium. The new network will also support future requirements for VoIP and wireless connectivity which will be added at later stages of the network development to support remote, mobile ticketing devices for entrance to the ground and help meet new regulatory demands of the Payment Card Industry Data Security Standard (PCI DSS).

Powered by Junos® Software, the EX Series Ethernet Switches provide high-performance, carrier-class connectivity for remote and branch offices, enabling fast and secure access to office applications and services. The EX4200 Series Ethernet Switches feature Virtual Chassis technology designed to enable up to 10 EX4200 switches to interconnect and operate as a single system, lowering the amount of managed devices in a network and reducing capital and operating expenses. Ideal for voice and video networks, additional switches and functionality can be added as network demand increases, lowering total cost of ownership and reducing power consumption.

“Many organisations understand the benefits of a single network operating system which reduces complexity in the network and supports open standards,” said Gert-Jan Schenk, senior vice president, EMEA, Juniper Networks. “By running Junos Software across its LAN infrastructure, Fulham FC has a low latency, consistent and reliable network which can manage different traffic demands and scale as required meeting its developing business needs.”

Juniper’s local partner on the Fulham FC deployment was Scalable Communications, a leading independent provider of secure, best of breed converged solutions.

About Juniper Networks

From devices to data centers, from consumers to the cloud, Juniper Networks delivers innovative software, silicon and systems that transform the experience and economics of networking. The company serves more than 30,000 customers and partners worldwide, and generated more than \$3 billion in revenue over the last year. Additional information can be found at www.juniper.net.

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